

Advertising Space for Concert Program

California Philharmonic Youth Orchestra

The California Philharmonic Youth Orchestra (CPYO) is a youth orchestra founded by Mr. Byung Woo Kim, former concertmaster of the San Jose Symphony and Julliard Symphony Orchestra. CPYO includes numerous music awards recipients and contest winners from around the south Bay Area.

For the coming year, we have planned four public performances. The performance date, location, and the size of the venues are listed below.

- Oct. concert - 10/21/12 4pm at Saratoga High School - 20300 Herriman Avenue, Saratoga, CA 95070-5040 (500 estimated patrons).
- Dec. concert – 12/21/12 7:30pm at Cathedral Basilica of St. Joseph - 80 South Market Street, San Jose, CA 95113 (800 estimated patrons)
- March concert – 3/17/12 4pm at Saratoga High School - 20300 Herriman Avenue, Saratoga, CA 95070-5040 (500 estimated patrons).
- June concert – 06/09/12 4pm at the California Theater – 345 South First Street, San Jose, CA 95113 (1,000 estimated patrons).

We look for your support in using our programs for advertising your company. The list in the attached order form is the price for four concerts. The deadline for submission of your ads will be two weeks before the first concert. If you miss this deadline and still wish to have your ads in future concert programs, it is possible to prorate the fees for the remaining programs.

Investment for all four concerts programs this season:

1. Back Cover	(5.5"x 8.5")	\$ 700
2. Inside Front Cover	(5.5"x 8.5")	\$ 550
3. Inside Back Cover	(5.5"x 8.5")	\$ 550
4. Full Page	(5.5"x 8.5")	\$ 520
5. Half Page	(5.5"x 4.25")	\$ 300
6. 1/3Page	(2.7"x 4.25")	\$ 265
7. Quarter Page	(2.7" x 2")	\$ 200

In order to show our appreciation of your support, each advertisement vendor receives four free tickets each concert for all four concerts. The total value of the free tickets for each vendor is \$280.

How to Order

1. Fill in your information below.
2. Mail form and payment to 1972 Annette Lane, Los Altos, CA. 94024. Make checks payable to CPYO, with your company name on the check.
3. Email 300dpi ad image to lchou2000@gmail.com, or mail a hard copy along with your payment.

Your Company Info

Advertising option: _____

Business Name: _____

Tel: (_____) _____

Address: _____

E-Mail: _____

Your name: _____

Position: _____

Signature: _____

Date: _____

Questions? Please contact Lillian Chou at lchou2000@gmail.com

CPYO Use Only:

Person responsible for ad: _____ Tel: _____

Payment: _____ Check #: _____ Balance: \$__

Notes: